

This Career Pathway Plan of Study can serve as a guide. Elective courses listed within this plan are only recommended coursework and should be individualized to meet your educational and career goals.



Milford High School Career Pathway Plan of Study



Marketing, Sales & Service: Planning, managing, and performing marketing activities to reach organizational objectives.

	Grade	English/ Language Arts	Math	Science	Social Studies	Other Required (R) Courses / Recommended Electives	Career and Technical Education (CTE) Courses	SAMPLE Occupations Relating to This Pathway
S E C O N D A R Y P L A N N I N G	9	English 9	<u>Begin Sequence:</u> Algebra I -or- Geometry (H)	<u>Begin Sequence:</u> Physical Science -or- Biology (H)	American Studies 9	Wellness I (R) Fine Art Requirement (R) World Language	Adobe Photoshop Computer Studies Introduction to Culinary Arts Accounting I Marketing Education I	<ul style="list-style-type: none"> ▶ Advertising and Promotions Managers ▶ Advertising Sales Agents ▶ Appraisers, Real Estate ▶ Business Teachers ▶ Counter and Rental Clerks ▶ Demonstrators and Product Promoters ▶ Driver/Sales Workers ▶ Floral Designers ▶ Lodging Managers ▶ Market Research Analysts ▶ Marketing Managers ▶ Meeting and Convention Planners ▶ Models ▶ Public Relations Managers ▶ Real Estate Sales Agents ▶ Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products ▶ Survey Researchers ▶ Telemarketers ▶ Travel Agents ▶ Writers and Authors
	10	English 10	<u>Select two:</u> Algebra I Geometry Algebra II Trigonometry	Biology -or- Chemistry (H)	American Studies 10	Music Appreciation Music (Band, Chorus, Musical Theater, Voice) Studio Drawing Visual Studies World Languages	<u>Accounting I</u> Applied Business Applications Computer Science & Technology Courses Marketing Education I	
	11	English 11	Applications of Math <u>TAC Math</u> Algebra II <u>Probability & Statistics</u> Trigonometry Pre-Calculus	Chemistry -or- AP Chemistry	Modern World Studies	Wellness II (R) Personal Fin. & Career Management Environmental Science Global Climate Introduction to Social Science SAT Prep. Math/Writing Criminal Tort Law Studies World Languages	<u>Adobe Photoshop</u> Applied Business Applications <u>Accounting II</u> Principles of Business & Entrepreneurship Housing & Interior Design Marketing Education II	
	12	English 12	Practical Trig. Trigonometry Pre-Calculus Calculus AP Calculus	Conceptual Physics Physics AP Physics		Modern Literature We the People Theater Arts <u>College Composition</u> World Languages	Accounting III Marketing Education III Sports & Entertainment Marketing Career Focus Internship	

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Notes: ____ Courses in **Bold, Italics, Underlined** are eligible for College Credit! (Dual Enrollment)_____